



CENTER OF LEARNING EXCELLENCE

Learning Center Of Excellence

Organization Outcomes

- ▶ Learning strategies that support your organization’s most important operating goals.
- ▶ Coordinated, cost-effective training and knowledge initiatives.
- ▶ Greater workforce engagement, knowledge and productivity.
- ▶ Learning anywhere, anytime across multiple platforms and devices.
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- ▶ Track individual and organization-wide progress against learning goals
- ▶ Learning initiatives that deliver measurable, superior return-on-investment.



Improve Operational Performance with Learning Excellence

Pixentia’s Learning Center of Excellence exists to help you find the right balance between business goals, learning needs, and cost. Our approach helps you find:

- ▶ the right strategy for your business objectives,
- ▶ the most cost-effective, flexible technology to meet your current and future needs, and
- ▶ content that maximizes learning and retention.

The result is cost-effective proposals custom fit to your organization’s learning and development needs. We help you:

- ▶ develop your business case to gain support for your initiatives,
- ▶ implement your learning initiatives on time and on budget, and
- ▶ analyze and report on how your efforts improve productivity and return on investment.



Discovery and Planning

Learning Strategy Workshops compile detailed learning requirements using your operating and learning goals. We develop end-user personas to segment your audience and identify targeted content.

Learning Mode Selection identifies the right blend of modes to best improve learning and retention

Program and Project Planning develops project plans that address your priorities, fit your budget and meet your schedules.

Business Case Development that strengthens organizational buy-in with realistic estimates of cost-of-ownership, benefits, and return on investment.



Radha Bhamidipati
Practice Director

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Many organizations have allowed their learning programs to evolve on an ad hoc basis.

The result is often a costly and confusing mix of content, delivery methods and learning styles. More important, there's no systematic way of tracking results.

Pixentia formed our Learning Center of Excellence to help organizations take commonsense steps to develop cost-effective learning strategies that deliver real improvements in employee knowledge and performance.”

Pixentia helps you plan, structure, and execute **User Acceptance Testing** of every component of your learning platform so your program launch goes smoothly.

For custom projects, our **Deployment Professionals** develop new support protocols and assure flawless launch of new delivery methods and content.

Our **Transformation Planning** consultants help you with up-front marketing, outreach and messaging plans that build employee awareness and rapid adoption.

Effective **Learning Project Evaluation** doesn't just happen– it is the product of thoughtful design. Pixentia's instructional plans incorporate employee feedback and assessments to track results, improve content and delivery.

Learning Project Implementation

Pixentia's content specialists, transformation consultants, and technical experts work side-by-side with your team to deliver the right solution for your business, on time and on budget.

We develop customized **Learning Content** with engaging instructional approaches that improve learning and retention.

For on-the-go workforces, Pixentia builds **Mobile Learning** solutions that deliver high-impact content over multiple devices and mobile platforms.

Our **Learning Deployment Consultants** use a multi-disciplinary approach to assure smooth launch and rapid employee adoption.



Post Implementation Operations Support

After implementation, Pixentia's Managed Services and Support Services can continue to support you in many ways, depending on your needs.

- › New Content sourcing, development, and deployment.
- › LMS Maintenance including upgrades, integrations, or monitoring.
- › Augmentation of your administrative staff when your resources are stretched.
- › Learning Metrics and Analytics to track progress against your organization, business unit, or individual goals.
- › Data Services, including data mapping, curation and warehousing that delivers reliable, accurate data streams.

A strong analytics program needs ongoing maintenance, especially as platforms that feed data warehouses are upgraded. Pixentia's analytics support specialists can undertake these tasks and more, freeing up internal IT staff for critical important work. We provide:

Daily Operations Support, assuring data flow reliability with platform and data warehouse maintenance, and test/validation of new upgrades and releases

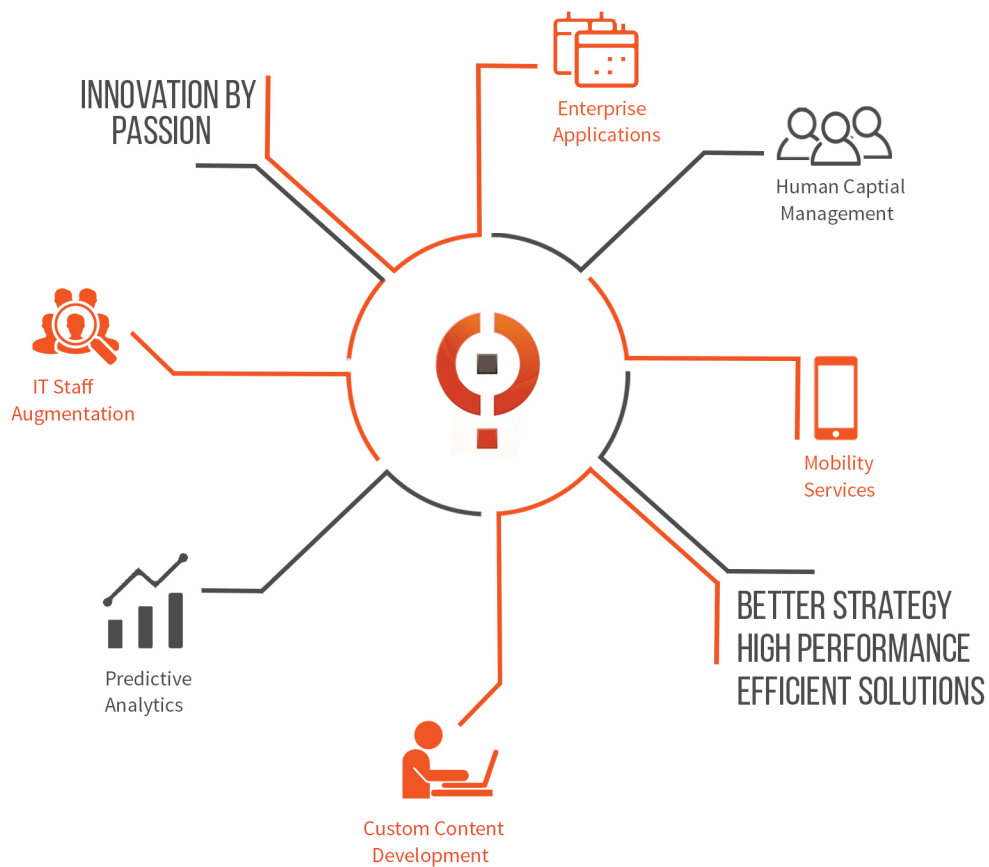
Data Management and Curation, actively managing the flow of information into your data warehouses and maintaining data integrity.

Continuing **Analytics Support**, providing your users and decision makers with updated analysis and new recommendations on how to improve workforce quality, productivity and performance.




About Pixentia

Pixentia is a full-service technology company dedicated to helping clients solve business problems, improve the capability of their people, and achieve better results.



Have questions? Speak with one of our team members now to learn how we can help you.

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